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## QUSU08013 2019 Construction Corporate Management

<b>Full Title</b>	Construction Corporate Management		
<b>Transcript Title</b>	Construction Corporate Managem		
<b>Status</b>	IB - Uploaded to Banner	<b>Module Code</b>	QUSU08013
<b>NFQ Level</b>	08	<b>ECTS Credits</b>	05
<b>Subject Area</b>	QUSU - Quantity Surveying	<b>Attendance</b>	N/A %
<b>Grading Mode</b>	Numeric/Percentage	<b>Module Duration</b>	Semester - (15 Weeks)
<b>Start Term</b>	2019 - Full Academic Year 2019-20	<b>End Term</b>	9999 - The End of Time
<b>Module Leader</b>	Paul Tansey	<b>Department</b>	CENG - Civil Eng. and Construction
<b>Module Co-Authors</b>			
Gary McGinty			

<b>Module Description</b>
This module will provide students with knowledge of the main elements of corporate management and its relevance to contemporary practice in construction. It brings together ideas from economics, marketing, management, business and politics to develop corporate management for both contractors' firms and the associated professions.

<b>Indicative Syllabus</b>
<ul style="list-style-type: none"> <li>- Government Influence on the Construction Industry</li> <li>- The Construction Environment</li> <li>- Introduction to Strategy</li> <li>- Strategic Management Process</li> <li>- Strategic Management in Construction</li> <li>- Marketing &amp; Competition</li> <li>- Leadership &amp; Decision Making</li> <li>- Motivation &amp; Job Satisfaction</li> <li>- Personnel Management</li> </ul>

	<b>Learning Outcomes</b> <i>On completion of this module the learner will/should be able to;</i>
1.	Assess the influence of Government policy on the construction industry
2.	Evaluate the internal and external environment of the organisation
3.	Evaluate appropriate strategies and make recommendations
4.	Apply the key theoretical frameworks and concepts pertaining to leadership and motivation
5.	Ascertain the key principles and practices of managing people

<b>Teaching and Learning Strategies</b>
This module will be delivered using blended learning techniques. This will include online lectures (via adobe connect or similar), workshops and work based learning where relevant and guest lectures augmented by independent learning and directed learning. This approach is expected to address student learning needs. Moodle will be used to upload educational material (i.e. presentations and recordings of online lectures plus supplementary reading material) and as a means of assessment (e.g. quizzes, uploading assignments and journals). This blended approach (lectures and workshops) brings students together to facilitate group learning.

<b>Module Assessment Strategies</b>
This module is 30% continuous assessment and 70% final exam.

<b>Repeat Assessment Strategies</b>
Repeat continuous assessment and/or final exam

**Module Dependencies**

Prerequisite Modules
none
Co-requisite Modules
none
Incompatible Modules
none
Programme Membership
SG_CCONS_K08 201900 Level 8 Honours Degree Add-on in Construction Project Management SG_SCONS_H08 201900 Bachelor of Science (Honours) in Construction Project Management and Applied Technology

**Coursework / Continuous Assessment Breakdown**

Coursework & Continuous Assessment	30 %	End of Semester / Year Formal Exam	70 %
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Coursework Assessment						
Title	Type	Form	Failed Element	Percent	Week	Outcomes Assessed
Project	Continuous Assessment	UNKNOWN	No	30 %	Week 3	1,2,3

End of Semester / Year Assessment						
Title	Type	Form	Failed Element	Percent	Week	Outcomes Assessed
Final Exam	Final Exam	UNKNOWN	No	70 %	End of Term	1,2,3,4,5

Full Time Mode Workload						
Type	Location	Description	Hours	Frequency	Avg Workload	
Lecture	Tiered Classroom	theory	3	Weekly	3.00	
Independent Learning	UNKNOWN	Sel directed learning	4	Weekly	4.00	

Total Full Time Average Weekly Learner Contact Time 3.00 Hours

Part Time Mode Workload						
Type	Location	Description	Hours	Frequency	Avg Workload	
Lecture	Distance Learning Suite	theory	2	Weekly	2.00	
Independent Learning	UNKNOWN	Self directed learning	5	Weekly	5.00	

Total Part Time Average Weekly Learner Contact Time 2.00 Hours

**Module Resources**

Non ISBN Literary Resources
1. Naoum, S (2011) People & Organizational Management in Construction, 2nd Ed, ICE. 2. McCabe, S (2010) Corporate Strategy in Construction, Wiley–Blackwell. 3. Loosemore, M., Dainty, A. & Lingard, H (2003) Human Resource Management in Construction Projects, Taylor & Francis. 4. Langford, D & Male, S (2001) Strategic Management in Construction, 2nd ed, Wiley–Blackwell.
Journal Resources
1. Construction Management and Economic 2. Journal of Construction Engineering and Management 3. Engineering, Construction and Architectural Management 4. Journal of Management in Engineering

5. Proceedings of Institution of Civil Engineers - Civil Engineering
6. International Journal of Project Management
7. Building Research & Information

<b>URL Resources</b>
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n/a
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<b>Other Resources</b>
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None
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<b>Additional Information</b>
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n/a
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Administrative Information	
Date Created	20-03-2019
Module Owner	Paul Tansey
Date School Approved	12-07-2019
Module Approver	Trevor McSharry
Date Academic Council Approved	12-07-2019