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<th>Date of Audit: 08 Sep, 2021</th>
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<td>Bachelor of Business in International Tourism with Event Management</td>
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**Degree Code** | **Programme Title** | **Programme Code** |
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Audit of Validated Programmes
Institute of Technology Sligo

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**Programme Team** (Attending: Dr. James Hamilton) |
Head of Department / School – Dr. John Kelliefer / Dr. Michael Bartet |
Attendance: Dr. Ashmany Czepan – Assistant Registrar, Emma Lyons – QA Administrator, Compliance
<table>
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<tr>
<th>Recommendation accepted and closed</th>
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<tr>
<td>None, closed</td>
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**Strategies:** The program incorporates specific modules in tourism and business fundamentals. In subsequent stages, takes an applied approach to address tourism business, skills in the tourism sector, and graduate attributes. The program addresses skills such as interpersonal and communication skills, critical thinking, and analytical skills.

**Graduate attributes:** Confident, adaptable, and creative.

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**Vol 2:** Trends in tourism with event management. There are also graduate profiles in the submission.

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**Updated:**

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**Recommendations:** for both cohorts of graduates, attributes, and employment. The development team is incorporating the graduate profiles and the employment opportunities for graduates and postgraduate students.

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**Preparation for the initial intake in September 2022:** The team is also aligning with the IT skills matrix and ensuring projects/assessment development.

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**Evidence of Response:**

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**Outstanding Issues:**

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**Attachment/link to module:**

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**Audits of validated programs:**

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**Review:**

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**Recommendations:**
<table>
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<tr>
<th>Recommendation accepted and delivered</th>
<th>Evidence of revised</th>
<th>Audit of validated programmes reviewed</th>
<th>Response to recommendations presented</th>
<th>Outstanding issues/attachment/link to module etc.</th>
<th>Updated</th>
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<tbody>
<tr>
<td>deliver and asesssment, further integrated into programme content, underpinnings of differentiation in programme content have reflected the recommendation to ensure the development team have considered this point and context, deliver the recommendation can be actioned.</td>
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The programmes are structured in a solid pillar of a business degree which is supported by two parallel comprehensive pillars in tourism and event management. These underpin the promotion of the programmes are essential to market the programmes and be subsequently deployed to market the programmes and be.

The programmes should reflect the anchor pillars of:

- Interpersonal & Teamwork
- Communication and Culture (Ethnocentric / Digital (e.g. modules: business applications software, business management, marketing, HR, accounting))
- Knowledge and understanding of tourism and travel industry to develop having created, delivered, and evaluated a range of real-world projects.

Having created, delivered, and evaluated a range of real-world projects.

Knowledge of the tourism and travel industry will develop an in-depth appreciation and awareness, including:

- Interpersonal & Teamwork
- Communication and Culture (Ethnocentric / Digital (e.g. modules: business applications software, business management, marketing, HR, accounting))

"operational to senior management level, entrepreneurially ventures of those tourism sectors from"
<table>
<thead>
<tr>
<th>Recommendations</th>
<th>Response to Recommendations</th>
<th>Evidence of Reuse</th>
<th>Outstanding Issues</th>
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<th>Report</th>
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<tbody>
<tr>
<td>Strategic Tourism Opportunities (TOU08024) should be changed to</td>
<td>5. The programme team should reflect</td>
<td>4. The decision of the development team has been reviewed by the development team.</td>
<td>3. Communication and Branding module. This has also been incorporated into the Tourism Management.</td>
<td>2. The portfolio module; Event Planning, Event Project</td>
<td>1. Commence discussion with potential partner colleges, exchange innovative ideas and share. We have opportunity of one week Erasmus International exchange with guest speakers. The programme, through assessment, content delivery, also addressed internationalisation to permeate all aspects of the programme. The programme team have reflected on this and</td>
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<tr>
<td>Proposed assessment, referencing etc.</td>
<td>Shared modules to ensure consistency of learning objectives mapped to assessment/</td>
<td>Descriptors used for learning outcomes and presentation ensure there is consistency in mode of presentation/all modules ensure there is</td>
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<td>n/a Recommendation reviewed and accepted</td>
<td>proposed assessment</td>
<td>assessment strategy to ensure that</td>
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AVM 10400R036

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Dr Ahmaduddin

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Head of Department

All recommendation reviewed by the Assistant Registrar and this concludes the QA process.