HOW TO MAKE AN ONLINE BOOTCAMP SUPER FUN AND EXCITING

Ben De Vleeschauwer

globalbuild.org
WELCOME!

To everybody who made it here :)

Today we will do eyeball yoga!
Peter

Age: 32
Job: Field worker
Bosch
8am - 6pm

Problem: Wants to buy local/ but:
→ convenience to buy fast-food
→ want to save time
→ don't know where to buy

I like tech stuff

I'd like to eat healthy

relationship status: single
place: Stuttgart-Kaiseraugarten
mobility: Car, "S-Bahn", Train
Income: 2.500 €

hobbies: running, gym, Netflix, hiking, cycling, traveling
interests: technology, nature

I'm environmentally friendly

I don't have time!
INNOVATIVE SELF-DEFENSE TOOL FOR WOMEN
LETS TALK ABOUT IT.
join the movement #headup

shop

our mission

resources

join #headup

contact
Back to the drawing board...
800 hrs of Zoom
Evening classes
Final week in Amsterdam
Providing the materials at home

Work in Slack...
It felt like Christmas

My name is Marleen. At the moment I live in Stuttgart. I am currently studying Online Media Management. My secret superpower is empathy. My goal for this bootcamp is to learn how to create solutions to global challenges. I have a smile on my face when I am with my family & friends.

Hi everyone!

Jonas Winkler

Hey my name is Tijn Morlion

Hi!!! My Name is Nassim

At The moment I live in Amsterdam-East. I Am Currently Studying Technical Computing at AUAS (HvA). My secret superpower is getting into new things without really knowing what it’s about but ending up surviving. I have a smile on my face when I eat a lot of delicious food :D
THIS IS HOW WE CREATE THE MAGIC…

How do we shape the blended course?
Bootcamp Vision

To enable you to pursue innovation strategies for sustainability and inclusivity through co-creation with others
## YOUR ROADMAP – EARN 5 ECTS

### 5 WEEKLY ONLINE SESSIONS

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<td><strong>Coaching Thursday</strong></td>
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<tr>
<td>20:00 (CET)</td>
<td>20:00 (CET)</td>
<td>Personal Profile</td>
<td>Team &amp; Sustainability idea (1 Slide)</td>
<td>Personal Profile</td>
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<td>Kick off &amp; Welcome</td>
<td>Ideation</td>
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<td>Reframing the challenge</td>
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<td>Person (1 Slide)</td>
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<td>Inclusivity &amp; Persona</td>
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* Tutoring Monday and Coaching Tuesday will be held in the evenings 20:00 (CET) because of time differences.

### ONE FINAL FULL WEEK IN AMSTERDAM*

<table>
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<tr>
<th>Sun 28 Nov</th>
<th>Mon 29 Nov</th>
<th>Tue 30 Nov</th>
<th>Wed 1 Dec</th>
<th>Thu 2 Dec</th>
<th>Fri 3 Dec</th>
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<tr>
<td>Arrival day</td>
<td>Welcome</td>
<td>Perfect Pitch</td>
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<td>Work on your pitch</td>
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<td>Check-in Hostel</td>
<td>HVA Campus tour</td>
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</table>
Example of content for Oral Pitch

Week 1:
Our Team & Brand Problem

Week 2:
Our Sustainable Concept

Week 3:
Our Persona + Validation

Week 4:
Our Circular Business Model

Week 5:
Our Prototype

Week 6:
Final Presentation

1 slide per week

Adds up to...
ONBOARDING

How to welcome the Bootcampers and make them feel safe
We ship starter kits
The pre-work consists of six challenges.
These are the 6 challenges

- **Challenge 1:** We would love to get to know you: Prepare your PERSONAL CANVAS
- **Challenge 2:** Think of a brand with a Sustainability or Inclusivity problem & prepare your PROBLEM CANVAS
- **Challenge 3:** Check-out the mandatory Pre-Readings
- **Challenge 4:** Try to get familiar with the tool Google Jamboard
- **Challenge 5:** Post something that inspires you on the Slack Channel „SharingInspiration“
- **Challenge 6:** Try to make your first connections to your bootcamp community!
Challenge 1
Personal canvas
Hi, my Name is ……

At the moment I live in ……..

I am currently studying …………..

My secret superpower is……

My goal for this bootcamp is……

I have a smile on my face when …………………

A Picture of you (face photo)
More About ...(add in your first name & surname)

More interesting facts you should know about me…
My hobbies, interests
My work experience
My skills for contributing to Global Build! Bootcamp are…..

Use Visuals About Yourself
Providing the materials at home

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**Personal Profile Fethi.pdf**
460 kB PDF

**Fethi Tewelde**

- Nationality/Cultural origin: Eritrean
- Live in Zaandam
- Field of Study: Computer Science

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**Innovation Bootcamp_Jaylin Evans.pdf**
924 kB PDF

**Jaylin Evans**

- Nationality: Canadian
- Live in Toronto
- Field Of Study: Psychology

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**Bianca** Apr 26th at 11:23 AM

Hi 😊 So excited to meet you all on 4th of May!

**Hil.pdf**
171 kB PDF

My name is Bianca Andrei.

Diploma in Entrepreneurship

Fachhochschule Bielefeld, Germany

Multimedia Computing

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It always feels like Christmas.
Providing the materials at home

Hi! My name is Lukreta, some call me 'Lucy.' At the moment, I live in Antwerp. I am currently studying Creative Technology as a part of my exchange semester. My pen is my magic wand. My goal for this Boot Camp is to get closer to the 'idea' that might change the world. I have a smile on my face, and I think about world dominance with my furry friend Roica, the alpaca.
Hi, my name is Ben. At the moment I live in Antwerp. I create experiences for kids. My secret superpower is working with wood. Success for this boot camp is when my students build friendships for life. I have a smile on my face when I see you.
Skill #1: Traveling on my blue suede shoes.

I am 100% Antwerp beef, but vegetarian.

Mother tongue Dutch.

*Ben de Vleeschauwer actually means Ben the butcher.

Best wax ever.

UX designer for life.

I like digital detox.
Challenge 2
Brand problem
The bad, the ugly and the Singel-Serve Nespresso capsules

Julia Zwerschke
Problem Statement

Now write out your Problem Statement

Name of your brand

Who is affected by the problem?

What is the problem?

When does this problem occur?

Where does this problem occur?

Why does the problem occur? Why is the problem important?
IKEA uses wood from suppliers that illegally cut down the last primeval forests.
Problem Statement:

IKEA indirectly affects the climate change by illegally felling trees, in primeval forests in Romania and Ukraine, which is only known since 2018 because they mistakenly still get the FSC certificate.
Challenge 4
Get familiar with JamBoard
Where are you from?
Tune in
How do you feel
1) Find some free space
2) Add one text word to express yourself!
3) Optional: add an image

Excited

Energized

Eager

Anticipation

Happy!

Duh?

But exited

Thinking

Hungry

Ecstatic!

Tired but excited!

Intrigued

Ready for some fun!

Feeling abroad

Hyped!

Curious

Curious

Curious

Curious
How do you feel? Moodboard

1) Find some feels!
2) Add one text bubble yourself!
3) Optional: add images!
Our coaching is crowd sourced feedback
Feedback

team 5

DeliverCrew

I can already tell: You're an ambitious team! Nice visualization!

It looks like a tutorial video, love it!
JamBoards are saved to Slack.

All JamBoards are bundled on Slack
#jamboards

Shortcut to their brain spins

Their creativity is stored in a safe place
GLOBAL BUILD! TEAM FORMATIONS

Formation process
Step 1: Find your H-type
Which H-type are you most?

**Hipster**
- Designer
- Creative Explorer
- Ideas Generator
- Value Creator

**Hustler**
- Communicator
- Market Savvy
- Active Networker
- Perfect Sales Pitcher

**Hacker**
- Developer
- Pragmatist
- Puts ideas into action
- Technical Whizz

**Hound**
- Researcher
- Resourceful
- Discoverer
- Sharp Analyst
WHICH "H" TYPE IS MOST LIKE YOU?
Select a colour that is your H type, add your name to it & cluster per header.
Which "H" type is most like you?

**Hipster**
- Designer
- Creative Explorer
- Ideas Generator
- Value Creator
- Marielle Mair
- Yahno
- Alina Greber
- Pia Albrecht
- Martina Kos-Cro
- (Belgium) Gilles
- Tijn
- Paul
- Sophia
- Nora
- Ainara
- Marielle Mair

**Hustler**
- Communicator
- Market Savvy
- Active Networker
- Perfect Sales Pitcher
- Ana K.
- Luzy
- Zouhair
- Tabea
- Jonas
- Bettina
- Julia

**Hacker**
- Developer
- Pragmatist
- Puts ideas into action
- Technical Whizz
- Fran
- Hasan
- Bilal
- Elysa
- Lukas
- Viktor
- Kalare
- Laura

**Hound**
- Researcher
- Resourceful
- Discoverer
- Sharp Analyst
- Nassim
- Sissi
- Marleen
- Larisa
- Mathys
- Dorijan K.
- Eka
- Victor
- Hana
- Frank
Step 2: Choose your problem
TEAM FORMATIONS BASED ON PROBLEMS

What problem do you want to tackle?
Samantha (Hipster)

Lara [Hipster with a bit of Hound ;)]

A team must be 3/4 persons. Ask others to join! (Gideon)

Shareducate
Samantha (Hipster)

A team must be 3/4 persons. Ask others to join! (Gideon)

Lara [Hipster with a bit of Hound ;)]

WE ARE HIRING!

Shareducate
WE ARE HIRING!

Shareducate

Samantha (Hipster)

A team must be 3/4 persons. Ask others to join! (Gideon)

Lara [Hipster with a bit of Hound ;)]

Kalle (Hacker)
ENERGISERS

For each minute of class, provide a ton of fun…
Two truths & one lie
Two truths & one lie

Room 1

Your name ... + 2 truths and one lie...

Your name ... + 2 truths and one lie...
Julia: (1) I had a dog for three days, (2) I saved someone's life, (3) I go for a run every morning.

David: (1) I was the lead singer of a punk band; (2) I became a professor even though I never completed the German A levels ("Abitur"); (3) I run a little online business for vegan cat food.

Yahno: 1. I have been skiing since I was 2 years old. 2. I love snakes. 3. I am a volunteer for an organization for people with mental disabilities.
Write a message to your team
Go to the JamBoard and write a message to your team
Dear team,

I love how we have all different skills to move us forward xoxo

Thanks for the nice communication <3

Cuties ;)

Love everyone

Nice to work with you guys!<3

By air mail
Par avion

Team one
Global Build Boot Camp
Fall 2021

Love you all❤

THANK YOU
YOU HAVE GOOD SKILLS
Dear team,

It was nice to work with you :)  

Hello coffee team!

Working with you is amazing!

Best TEAM <3  
Looking forward to see you guys

It's like I've known you all for years!!!

we are strong like house :)

Zouhair is the best cinematographer we could have wished for

Team three

Global Build Boot Camp

Fall 2021
WE RUN ONLINE WORKSHOPS…
LEGO Serious Play conducted in Zoom and Slack
Build a model that represents your country

3 min, and post an image of it on slack #LEGO
Jaylin Evans 8:37 PM
My attempt at the CN tower, Toronto

Janae Edwards 8:39 PM
Lego USA.jpeg
Create a model of your **favourite** music video

3 min, and post an image of it on slack #LEGO
# lego

berend van gaart 8:53 PM
![Image](https://via.placeholder.com/150)

Tip: Try F to search this channel

Anna Wind Jeppesen 6 months ago
Umbrella?

Ben De Vleeschauwer 6 months ago
Rilly jean

Janae Edwards 8:53 PM
Umbrella by Rihanna?

Irfan 8:53 PM
Couldn’t come up with an idea 😞

Henning Østergaard 8:57 PM
dear ****
Now build something to explain gender equality.

3 min, and then share it with the group.
Share your model in the Break Out Rooms…
WHAT’S THE OUTCOME?

A small glimpse of what they produce…
Sleeper Keeper

Cady (Hipster) ;p

Tommy (hacker) :D

This looks like a dream Team! (Gideon)

Lucy - I guess I can be a Hound

Louise (Hustler)

a hipstery hound KARLA

Diversity & Inclusion Award
The Sleeper Keeper
Cadance Tan

Kid's customizable heated alien friend! Doubles as a furry friend and a heated stuffy for kid's with chronic pain.
**Mission**
To bring comfort and relief to kids with chronic illnesses.

**Target Customer**
Sleeper Keeper’s target age is preschool children up to the age of 13.

**Impact**
The Sleeper Keeper’s goal is to comfort and bring a smile to a child in discomfort. The product’s lively colours and diverse options can bring warmth to a hospital room or bedroom.

**Vision**
To connect sick kids globally and make them feel not as alone.

**Who is this helping**
This product is made for kids in hospitals with chronic pain. It can also be used at-home to bring comfort and physical relief to this demographic.
Sleeper Keeper peer feedback

Cute design --> good for children and I like that you can customize the sleeperkeeper. Maybe you guys can use like sleeper coins instead of money for the clothes of the sleeperkeeper?

I like the online interactive version, it seems similar to Webkinz

I like everything, just I would like to know if this is really going to be safe for children, because it's working on electricity.

I would like a link to a page where there is instruction about how to use this product and what to do if things goes wrong.

I love that the toy is custom-made to match their birth mark. It takes something that the child might be self-conscious of and makes it a positive.

Is there only one model or many? With different colours? If this is too individual, it can be hard do make as mass product.

Can they also use the sleeper keeper with analog buttons? Or do you need the mobile app to operate it?

Can you also convert a kids favourite bear to a sleeperkeeper?

An FAQ link would be good, just to be sure that every thing get used in the right way

How will you teach the child that two squeezes means she needs help? This might lead to a lot of false alarms

I would like a link to a page where adults can get information about how how to use this product, safety, and what to do if it gets broken. A child would not pay attention to this but some one has to.
Sleeper Keeper

A customizable heat pad for children with aches and soreness.

Our Sleeper Keeper is coming soon!
WÄHLE EINEN FILM AUS 40 JAHREN AUDIOVISUELLER MEDIEN
“Fundamentally I teach because it makes me feel good. There’s nothing more exciting than seeing someone’s life affected in a positive way by something you’ve said.”

— Milton Glaser on why he teaches
Now for some eyeball yoga!
Time for some eyeball yoga!
Eyeball Yoga
PERSONAL CONNECTION
Want to be part of this map?
UX Bootcamp
26-30 September, Antwerpen
KdG, HdM, HvA, UCL, Algebra

NextLevel Bootcamp
24-28 October, Amsterdam
KdG, HdM, HvA, FOI (Croatia)

FutureProof Bootcamp
20-25 March, Stuttgart
KdG, HdM, HvA, TMU (Ryerson)

Digital Mindfulness Bootcamp
22-27 May, Stuttgart
KdG, HdM, HvA, UCL, Algebra
Big shout out to
Martina & Team Sunshine
Leonie, Lorena, Lisa ‘The 3 L-Lovely-Ladies’
Gideon, Daniela, Martin, David
Nils, Hannah, Katja ‘The founders’
Marlies, Janet, Kevin & Cynthia
and everyone else that contributed in some extraordinary way